

New Themed Exhibit “Modern Enterprise Communications”

Global Trend & Demand

- ✦ Increase in demand for mobility for business and also globalization leads to increasing needs of communications between different locations 7-24
- ✦ Demand for real-time communications and immediate information transfer for quicker decisions
- ✦ Satisfaction of ever-heightening customer expectations by quick, accurate and secure communications (that means, managed service, QoS, converged billing...)
- ✦ Strive for CAPEX/ OPEX reduction, increasing in operation efficiency & overall efficient resource planning (minimizing switching cost of hardware & software)

Why Vietnam?

- ✦ Strong Increase in FDI (US\$64 billion in 2008) & industrial establishment – A push for communications product/ solution, between people, data, machine ...
- ✦ Increase in Government Spending & eGovernment initiatives – Upgrade of hardware and software
- ✦ Recent WiMax & Wi-Fi Development and the Upcoming 3G technology – enabling more and advanced wireless communications

Why Vietnam Comm / Vietnam Electronics 2009?

- Modern Enterprise Communications (MEC) depends heavily on the advancement on ICT. The adoption of these sophisticated solutions requires support from the country's readiness and telecom environment such as 3G, WiMax in trials/ commercialization, infrastructure (bandwidth), etc.
- Vietnam Comm / Vietnam Electronics 2009 – with Ministry of Information & Communications, Vietnam as the main sponsor, keen participation by the local operators and world's brandnames with expertise in enterprise communications, well established with 18,000+ trade visitors - recognized as the prestigious ICT platform for visitors to source all the solutions/ services/ hardware on Enterprise Communications in 1-stop.

Organizers: Vietnam Posts & Telecommunications Group
Adsale Exhibition Services Ltd.

Who should join?

Enterprise Network (WiMax, Wi-Fi), Mobile Solutions for Enterprise, Enterprise Managed Services, Unified Communications, Cloud Computing (XaaS), Data Center, IP VPN, VoIP, WLAN, Optical Network, Info Security, E-Commerce, Office Automation, Video Conferencing, Terminal (PDA, etc) ...

Target Visitors:

- Government Departments
- Public Utilities
- Enterprises
- Importer
- Consultants/ Turnkey Solution Provider
- Dealer/ Wholesaler/ Reseller

Maximize Your ROI:

- Special Promotion Programs include: additional indication in exhibition hall and different event collaterals whenever applicable, e-blast invitation under individual theme to the target visitor group with product info in “event preview” before the events → **Double exposure opportunities**
- Free Consultancy Service + comprehensive promotion programs

JOIN NOW!

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